

Stafford College of Art and Design

Comparative settings of text

Supplementary to:
Dimensional relationships in the composition of text
and
Comparative settings of narrative text

In these specimens the variables explored are:
type design, typesize and interlinear space

Design: Edd Brown
Composition: Allen Harris, NGA
Machine: Syd B Fenton, NGA

Printing workshop
Design Department
Stafford College of Art and Design

November 1971

This book is produced to show the visual effect of changing interline space, type size and type face in the setting of text.

Other possible variables such as weight of type face, word space, maximum possible line length (measure), etc are kept constant.

On the x-axis (horizontal axis) of each double page spread the type size and type face remain constant, while the interline space, in terms of leading between lines of metal type, varies.

On the y-axis (vertical axis) the type face and interline space remain constant, while the type size varies.

On the z-axis (represented by the thickness of the book) the type size and interline space remain constant, while the type face varies.

Thus, a three-dimensional structure is formed with each dimension carrying one of the three variables we are considering.

The interline space ranges from zero to three points in increments of one point.

The type sizes range from 6-pt to 12-pt, with the exception of Univers which starts at 5D on 6-pt.

Type faces used

	6	7	8	9	10	11	12	point size
Baskerville 169	6 $\frac{3}{4}$	7 $\frac{1}{2}$	8 $\frac{1}{4}$	9	10	10 $\frac{3}{4}$	12	set value
Gill Sans 262	6 $\frac{1}{2}$	7 $\frac{1}{2}$	8	9	9 $\frac{1}{2}$	10 $\frac{1}{4}$	11 $\frac{1}{4}$	
Imprint 101	7	7 $\frac{3}{4}$	8 $\frac{1}{2}$	9 $\frac{1}{4}$	9 $\frac{1}{2}$	10 $\frac{1}{4}$	11 $\frac{3}{4}$	
Times New Roman 327	6 $\frac{3}{4}$	7 $\frac{3}{4}$	8 $\frac{1}{4}$	9	9 $\frac{3}{4}$	10 $\frac{1}{2}$	12	
	5D	6D	7D	8D	9D	10D	11D	didot size
Univers 689	7	7 $\frac{3}{4}$	8 $\frac{3}{4}$	9 $\frac{1}{2}$	11 $\frac{1}{4}$	13	14	set value

Word space is constant throughout at five units of set.
The measure is constant throughout at 35 pica ems.

The work is machine set using the Monotype hot-metal system, the interline space parameter being manipulated on the stone.

Baskerville 169

Baskerville 169

Set solid

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Gill Sans 262

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Imprint 101

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3 point interline space

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5D/6

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8D/9

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9D/10

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10D/11

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11D/12

